



FACT SHEET for RESTAURANT PARTNERS

Fine Wine, Food Festival & Silent Auction

to benefit

STRAWBERRY BANKE MUSEUM



About Vintage & Vine

What: Fine wine and food walk-around tasting along with a silent auction, raffles, and live entertainment

When: September 10, 2022

5:00 – 7:30 PM Main Event

4:00 – 7:30 PM VIP Tasting

Where: Strawberry Banke Museum's historic 10-acre site located at 14 Hancock Street in the heart of downtown Portsmouth

Why: Our largest annual one-day fundraiser of the year, the 2021 Vintage & Vine raised over \$58,000 to support Strawberry Banke Museum's preservation efforts, educational programs, and community outreach.

Tickets: Approximately 1,100 tickets will be sold: 725 General Admission and 375 VIP

- ❖ \$125 VIP Admission (\$105 for Museum Members)
- ❖ \$85 Grand Tasting (\$55 for Museum Members)
- ❖ \$45 VIP Designated Driver
- ❖ \$35 Designated Driver

EVENT FORMAT:

- * 35-40 restaurant vendors and approximately 10-15 wine vendors participate annually.
- * Food will be served from 4:00 to 7:30 pm.
- * Wineries and wine distributors offer approximately 300 labels of wine to taste.
- * A main tent will feature a silent wine auction and raffle items.
- * There will be live music entertainment.

VIP:

- * VIP guests may enter the event at 4:00 PM – an hour before the general public. They will also have access to a special VIP tent throughout the night.
- * There are approximately 375 VIP attendees.

STAR CHEFS:

- * Four to five chefs from the region's best restaurants will be featured in the center of the grounds. These featured chefs will be actively grilling food to be served to guests.

BENEFITS TO YOU AS A RESTAURANT PARTNER:

- * 1,100 event attendees from around the region will sample your food and get a chance to talk about your offerings (375 in VIP).
- * All participants – restaurants, wine brokers, auction donors and sponsors – will be promoted as event partners. Marketing materials include: posters, postcards and programs; print advertising, social media, museum member, and past attendee communications and the Museum website.
- * Each participating restaurant partner will receive 2 free General Admission tickets to Vintage & Vine.

WHAT WE NEED FROM YOU:

- * Small samples of appetizers on serving platters to serve up to 1,100 guests in General Admission, or up to 375 guests in the VIP tent.
- * All food must arrive prepared and ready to serve, per the health inspector.
 - ❖ **2:15 pm:** All food should be delivered to the Museum. We can arrange pick-up as needed (and we may provide servers if needed).
 - ❖ **2:45 pm :** All service stations must be ready for **health inspection**.
- * Signage for your table identifying what you are serving (we will provide one company name sign for each participant with corresponding table number).
- * At least one staff person, if possible. We understand the current staffing shortages the industry is facing and we will have volunteers available to assist if needed. Please do not let staffing dissuade you from participating.
- * *Each restaurant will need to complete the City of Portsmouth's temporary food permit application for this event.* SBM will provide the application and the deadlines, and will highlight the bits that each restaurant will need to fill out.

WHAT YOU CAN EXPECT FROM US:

- * Each restaurant will be next to or across from a wine vendor on the museum grounds.
- * Should you want to pair your food with the wine being served near your location, we will provide you with the wine vendor's contact information a couple of weeks before the event.
- * We will provide two 8' tables, linen, a 10x10 tent, serving tongs, paper plates, and napkins for guests.

- * If you are unable to attend we will have volunteers picking up your food by no later than 2:15 pm. Food storage will be provided to keep food fresh until the event starts.
- * Hand washing stations will be located throughout the museum grounds.
- * Set-up assistance from museum staff and volunteers. You may drive onto the property for unloading at the Washington Street gate between 2:00 – 3:15 pm.
- * Parking is available for restaurant and wine partners in the main parking lot at 14 Hancock St. after unloading via the Washington Street entrance.

QUESTIONS:

Contact Robyn Aldo, Trustee and Event Chair of Vintage and Vine

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