



FACT SHEET for WINE PARTNERS

Fine Wine, Food Festival & Silent Auction

to benefit

STRAWBERRY BANKE MUSEUM



About Vintage & Vine

What: Fine wine and food walk-around tasting along with a silent auction, raffles, and live entertainment

When: September 10, 2022

5:00 – 7:30 PM Main Event

4:00 – 7:30 PM VIP Tasting

Where: Strawberry Banke Museum's historic 10-acre site located at 14 Hancock Street in the heart of downtown Portsmouth

Why: Our largest annual one-day fundraiser of the year, the 2021 Vintage & Vine raised over \$58,000 to support Strawberry Banke Museum's preservation efforts, educational programs, and community outreach.

Tickets: Approximately 1,100 tickets will be sold: 725 General Admission and 375 VIP

- ❖ \$125 VIP Admission (\$105 for Museum Members)
- ❖ \$85 Grand Tasting (\$65 for Museum Members)
- ❖ \$45 VIP Designated Driver
- ❖ \$35 Designated Driver

EVENT FORMAT:

- * 35-40 restaurant vendors and approximately 10-15 wine vendors participate annually.
- * Food will be served from 4:00 to 7:30 pm.
- * Wineries and wine distributors offer approximately 300 labels of wine to taste.
- * A main tent will feature a silent wine auction and raffle items.
- * There will be live music entertainment.

VIP:

- * VIP guests may enter the event at 4:00 PM – an hour before the general public. They will also have access to a special VIP tent throughout the night.
- * There are approximately 375 VIP attendees.
- * **To host a wine table in the VIP tent, all wines must be \$25 in value and up.**

STAR CHEFS:

- * Four to five chefs from the region's best restaurants will be featured in the center of the grounds. These featured chefs will be actively grilling food to be served to guests.
- * **To host a wine table with our STAR chefs, all wines must be \$20 in value and up.**

BENEFITS TO YOU AS A WINE PARTNER:

- * 1,100 event attendees from around the region will sample your wines and get a chance to talk about your offerings.
- * All participants – restaurants, wine brokers, auction donors and sponsors – will be promoted as event partners. Marketing materials include: posters, postcards and programs; print advertising, social media, museum member, and past attendee communications and the Museum website.
- * Each participating wine partner will receive 2 free General Admission tickets to Vintage & Vine.
- * Attendees will be able to order wines from you during Vintage & Vine in a special wine ordering tent.

WHAT WE NEED FROM YOU:

- * 1-2 ounce pours of a variety of your wines for up to 1,100 people (375 in VIP).
- * List of the wines you will be bringing must be sent to Strawberry Banke by June 1 in order to sell.
- * Name of your insurer and certificate of insurance by July 1.
- * At least one staff person, licensed to pour, if possible. We will have volunteers available to assist with pouring if needed.

WHAT YOU CAN EXPECT FROM US:

- * Each restaurant will be next to or across from a wine vendor on the museum grounds.
- * All food and wine stations will have volunteers available to support set-up, however those volunteers will not be allowed to pour.
- * We will provide one 8' table, linen and a 10x10 tent.
- * Hand washing stations will be located throughout the museum grounds.
- * Each table will have ice and pitchers of rinse water.
- * Set-up assistance from museum staff and volunteers. You may drive onto the property for unloading at the Washington Street gate between 2:00 – 3:15 pm.
- * Parking is available for restaurant and wine partners in the main parking lot at 14 Hancock St. after unloading via the Washington Street entrance.

PREMIER PARTICIPANT

To be a Premier Participant you must host 8 or more tables (one of which must be VIP). Benefits of being a Premier Partner include:

- * Your logo on Promotional Mailers, poster, website, event program, and on highly visible 32" TV monitor in our Visitor Center. Plus company name in all event related emails.
- * 4 VIP tickets to Vintage & Vine
- * Opportunity to display additional company signage at Vintage and Vine.

PREFERRED PARTICIPANT

To be a Preferred Participant you must host 3 to 7 tables. Benefits include:

- * Your logo on the Promotional Mailer, website, and program. Plus company name in all event related emails.
- * 2 VIP tickets to Vintage & Vine.

QUESTIONS:

Contact Robyn Aldo, Trustee and Event Chair of Vintage and Vine

Email: vintageandvine@sbmuseum.org

Cell: (781) 248-4351